

PURPOSE OF POWER ANALYSIS

1. Understand how & by whom power is exercised to cause and maintain problems & conditions we seek to change
2. Develop effective strategies for:
 - Winning progressive change
 - Permanently altering power relationships in favor of people suffering from problems & conditions we seek to change
 - Creating more strategic organizing plans
 - Creating more strategic campaign plans
 - Connecting short term strategies to LONG TERM goals

BASIC ASSUMPTIONS OF POWER ANALYSIS

1. Power relationships are unequal right now & this is key part of the reason for the Problems & Conditions.
2. Power is being exercised and there is an Agenda at work. We have to develop strategies to address this.
3. A more systematic way of understanding Power and how it is exercised is necessary to making long term social change.

TYPES OF POWER ANALYSIS:

Strategic Power Analysis: Analysis of the political landscape of a defined region including key problems-conditions, strategic decision-making centers, major battles, primary opposition forces, organized progressive forces (actual/potential), and important unorganized social groups.

Campaign Power Analysis: Analysis of decision-making targets, key battles, organized opposition, organized support, unorganized social groups for specific issue campaigns.

Constituency Power Analysis: Analysis of the political landscape of a specific constituency including major centers of power, key issues/battles, organized conservative forces, organized progressive forces, unorganized social groups.

USES OF

POWER ANALYSIS:

- 1. Developing Organizing Strategies**
- 2. Selecting Issues and Campaigns**
- 3. Developing Campaign Strategies**
- 4. Tracking & Refining Campaign Strategies**
- 5. Training grassroots leaders**
- 6. Political Education**
- 7. Developing Long-term Political**

SOCIAL/ECONOMIC JUSTICE AGENDA

- + Decent Quality of Life for All
- + Fairness, Equality, Opportunity
- + Authentic Democracy

LOS ANGELES LANDSCAPE ANALYSIS

CORPORATE/CONSERVATIVE AGENDA

- + Creation of low-wage, unregulated environment
- + Cutbacks in social spending
- + Use of Public Capital to subsidize agenda

10

Decisive Decision making Power or Influence

8

Active Participant in Decision-making

6

Power to have Major Influence on decision-making

4

Taken into Account

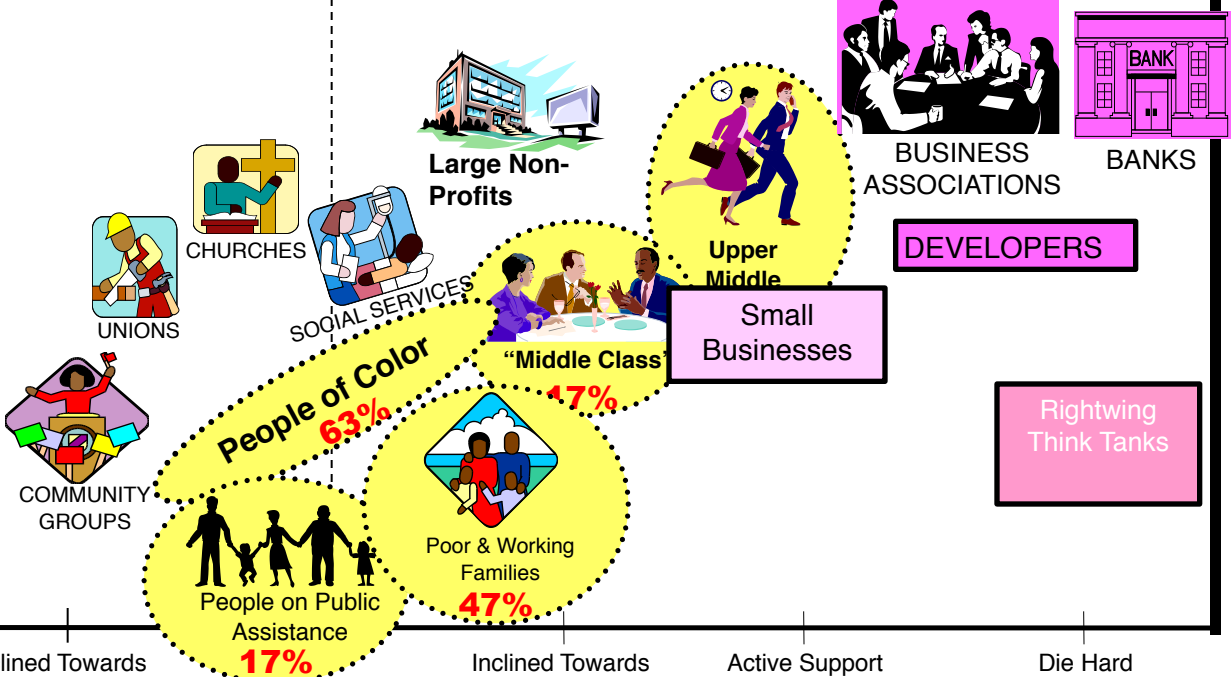
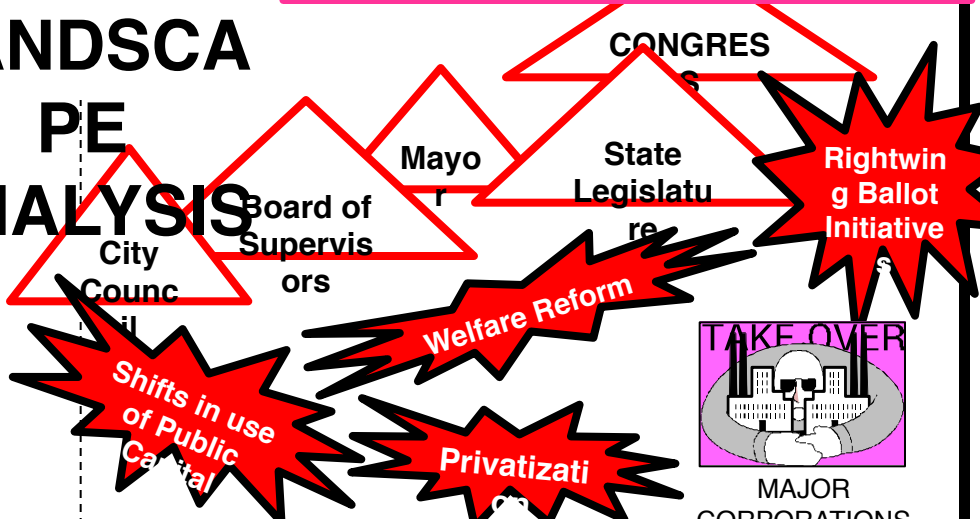
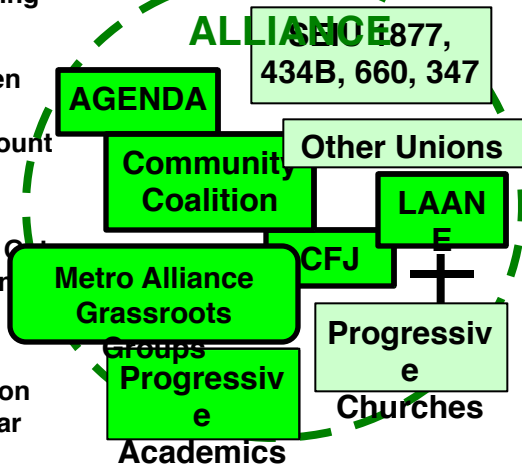
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Can Attention

2

Not on Radar

METROPOLITAN ALLIANCE



Die Hard

Active Support

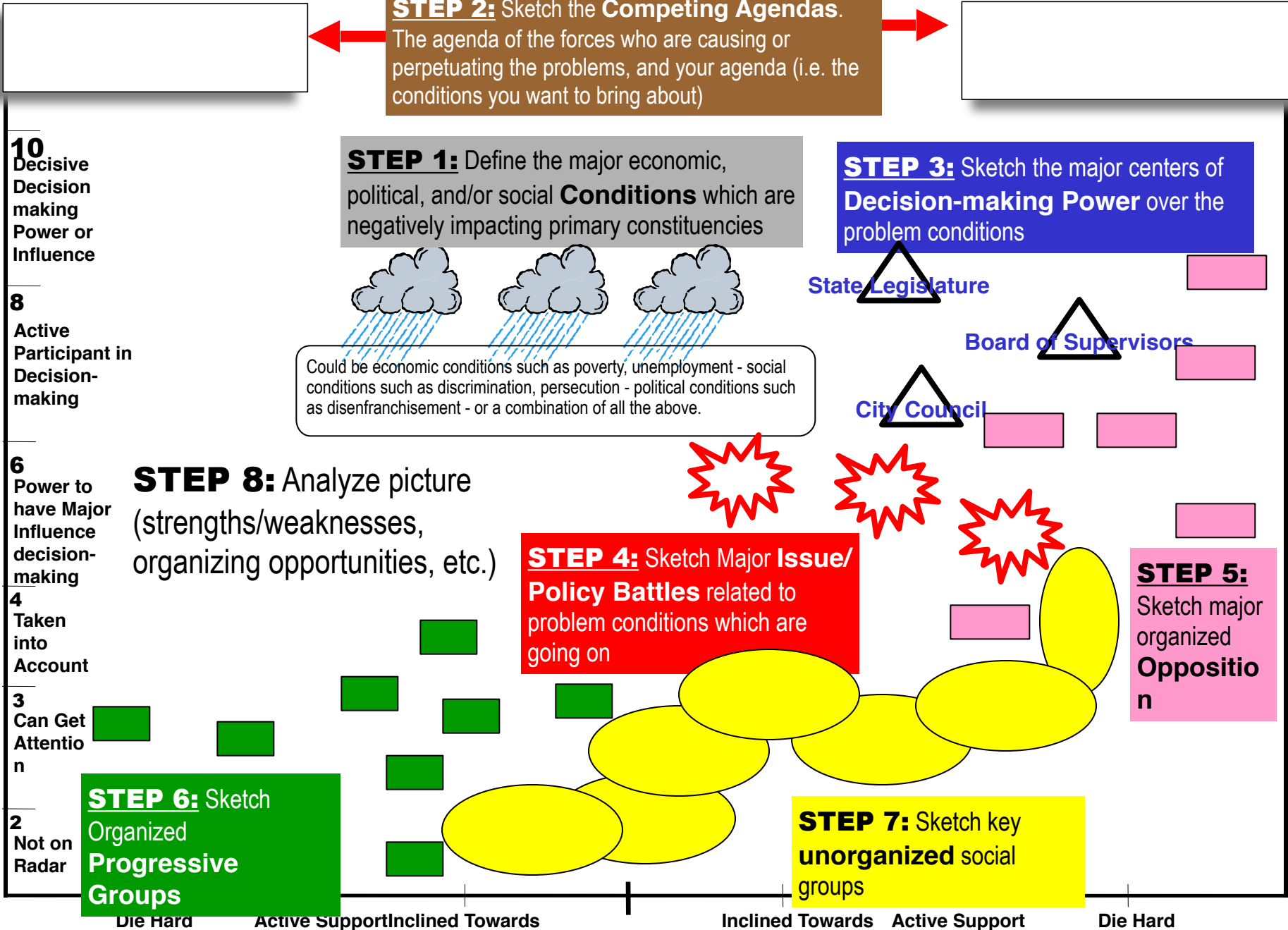
Inclined Towards

Inclined Towards

Active Support

Die Hard

STEPS TO DEVELOP A STRATEGIC POLITICAL LANDSCAPE POWER ANALYSIS



POWER ANALYSIS MATRIX

OUR AGENDA

OPPOSING AGENDA

10
Decisive
Decision
making
Power or
Influence

8
Active
Participant in
Decision-
making

6
Power to
have Major
Influence on
decision-
making

4
Taken
into
Account

3
Can Get
Attentio
n

2
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